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Press Release

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ARCHERY RESEARCH ELIGIBLE FOR 2004 PAYS PROGRAM

Tucson, AZ – Archery Research, manufacturer of high quality compound bows launches the 2004 Pays Program, an expanded program from the successful 2002 and 2003 PSE Pays and Carbon Force™ Pays programs.

PSE has paid back over \$58,000 directly to shooters who have participated and competed at some of the top tournaments nationwide. The 2004 Pays Program has expanded and increased the cash payout at some of America's most challenging tournaments. There are three major changes to the program:

- Archers shooting Archery Research bows, PSE Archery bows, or Browning Archery bows will be eligible, as well as any shooter using Carbon Force™ arrows. Each group will be eligible for monies awarded to first through eight place winners.
- The program will also include new payout totals for the top eight Carbon Force™ winners at each of the sponsored tournaments. The new totals are nearly double the awards paid in previous years.
- The 2004 Pays Program will have the addition of a cash payout for the Bowhunters class at the sponsored IBO tournaments. This is the first year money will be awarded to this class of archers.

Jonathan Shepley, Archery Research Marketing Director, states, "we are very excited about the 2004 Pays Program. We are looking forward to rewarding our loyal shooters and driving participation to the tournaments that we are sponsoring during the 2004 season."

It is easy to be part of the 2004 Pays Program. Tournament contestants will simply register with the Regional Sales Manager or Tournament Coordinator in the PSE Archery, Browning Archery, or Archery Research booth at each tournament and have their equipment verified prior to turning in their scorecard. All entrants shooting factory PSE Archery, Archery Research, or Browning Archery manufactured bows and/or Carbon Force™ arrows will be eligible. Please visit the 2004 Pays Program informational web page at <http://204.17.34.91> for more participation details. The 2004 Pays Program tournament results will be posted on the website as they become available.

For more information, or to request a catalog, contact Archery Research at (520) 884-9065 or visit their website: www.archeryresearch.com. For media information, please contact Jeni Carreon at (520) 594-5160.